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FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

FAX# 215 56
CREDIT RISK !!!
HARRIS REPORT FROM REP

REP. # _____ OFF. # 18 SALESMAN # _____

BUYER NAME WHITNEY EVERSOLE

SALES PRSN WA- CHERYL BLAIR

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ICE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP4/12 12.36



CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START	END	SPTS	WEEK	DAYS	TOTL
:	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = AGENCY EST# = 2649
AGENCY PRODUCT CODE =

1	600A-700A	30	\$600.00	9/5	9/6	2	W-TH
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PROGRAM : CH11 NEWS

2	600A-700A	30	\$575.00	9/7	9/7	1	FRI
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PROGRAM : CH11 NEWS

3	600A-700A	30	\$575.00	9/10	9/14	2	M-F
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PROGRAM : CH11 NEWS

SEP4/12 12.36

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			600A-700A PROGRAM : CH11 NEWS 6AM	30	5	\$575.00	9/17	9/17	1		MON	1
5			700A-800A PROGRAM : TODAY SHOW	30	5	\$525.00	9/5	9/5	1		WED	1
6			700A-800A PROGRAM : TODAY SHOW	30	5	\$475.00	9/7	9/7	1		FRI	1
7			700A-800A PROGRAM : TODAY SHOW	30	5	\$475.00	9/10	9/14	3		M-F	3
8			700A-800A PROGRAM : TODAY SHOW	30	5	\$475.00	9/17	9/18	2		M-TU	2
9			800A-1030A PROGRAM : NEWS	30	5	\$275.00	9/8	9/15	1		SAT	2
10			800A-1000A PROGRAM : NEWS	30	5	\$275.00	9/9	9/16	1		SUN	2
11			500P-530P PROGRAM : NEWS	30	5	\$575.00	9/5	9/7	1		W-F	1
12			500P-530P PROGRAM : NEWS	30	5	\$575.00	9/10	9/14	2		M-F	2
13			500P-530P PROGRAM : NEWS	30	5	\$575.00	9/17	9/18	2		M-TU	2
14			530P-600P PROGRAM : NEWS	30	5	\$600.00	9/5	9/7	2		W-F	2
15			530P-600P PROGRAM : NEWS	30	5	\$600.00	9/7	9/7	1		FRI	1

REP HEADLINE# 6303960
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

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 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			530P-600P	30		\$600.00	9/10	9/14	3		M-F	3
			PROGRAM : NEWS									
17			530P-600P	30		\$600.00	9/18	9/18	1		TUE	1
			PROGRAM : NEWS									
18			700P-800P	30		\$3,500.00	9/9	9/9	1		SUN	1
			PROGRAM : FOOTBALL									
SEP/12			18550.00									

CONTRACT TOTAL 18550.00
 TOTAL SPOTS 30

MARKET TOTALS \$74,200 WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*